

BLAIR UPPER CERVICAL CONVERGENCE

Letter from the President...Dr. Drew Hall

Blair society members,

I hope everyone had a Merry Christmas and Happy New Year. We are planning on 2009 being another successful year for the Blair Chiropractic Society where we continue to grow and spread Dr. Blair's message to the public and profession. We would like to keep you up to date on some of the exciting recent developments for Blair Upper Cervical Chiropractic.

The BLAIR ANNUAL CONVENTION will be held in Atlanta this year on September 18th and 19th. It will soon be posted on the website. We currently have it down to three Hotels. We are leaning toward the Double Tree Hotel where room rates will be \$99. We would like to offer the students free housing again. It was a great draw and we would like to see our numbers at the annual convention continue to grow. I want all of you to remember that our goal is 150. Please help in recruiting doctors and students to this event.

In addition to my input throughout the newsletter, I would like to add a "feel good" story. The Blair

upper cervical procedure is known for taking difficult, sometimes life-threatening, conditions and reversing them. We Blair doctors live for cases that have been turned away as incurable. Here is one of them.....

A 32-year-old woman came into our office one year ago.....diagnosis, Terminal Cancer. Her liver was four times its normal size; she was gaunt, nauseated, and losing weight rapidly. For all intents and purposes she was headed for the dirt.

An ASR adjustment was delivered and in the first few weeks her energy started to return, pallor returned to her face and she had hope. She held her first correction for six weeks and instead of continuing to decline, she felt as though she was gaining strength. Her appetite returned, energy continued to climb. Each time she was out of alignment she knew it. She would come in tired, weak, pale etc. After each correction the symptoms would abate within a day. Patients become believers when they see a cause and effect relationship between their condition and their alignment.

It has now been over a

year since she started care, her MRI results were in a few weeks ago and show that her liver is now only 20 percent larger than it should be. She said yesterday, "I am quite certain if I was not under this care that I would have been dead long ago." The silence after she uttered those words was worth a million words. With my hair on end, I, in that moment, realized the gift that each of us have had bestowed upon us. We have the gift of unlocking life back into those bodies that enter our offices. Remember that you give life, and there is no greater gift I have found in my life than that. WE WILL carry this message far and wide. There will come a day soon, where every man, women and child has access to the most powerful procedure on planet Earth when it comes to the health of your fellow man. Be well. Stay well. And deliver the goods!!!!!!

WE WILL NOT BE DENIED

DREW

February 2009



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Excitement Builds for 2009 Upper Cervical Evolution



April 16-18

Las Vegas,
NV

Green Valley
Ranch

Third Annual Upper Cervical Evolution

2007...

The first program focused on the commonalities all upper cervical techniques utilize, such as analytical x-rays to determine listings, scanning, leg check, adjusting the upper cervical region only, holding is healing and a number of other features that bind us as brothers and sisters.

2008...

The second UC Evolution was a tribute to Dr. B.J. Palmer and his special contributions to the Upper Cervical theory he initiated. This program also introduced the video *The Power of Upper Cervical* which featured Blair doctors Susan Hooper, Drew Hall, Dan Kuhn and Tom Forest.

2009... This Year!

This year the theme is unity as we focus on better ways to promote Upper Cervical nationwide...and eventually worldwide. Drs. Hall and Forest will also be representing Blair doctors on the docket as speakers this year.

Register at www.uppercervicalevolution.com...

Upper Cervical Evolution...A Student's Perspective

Prior to taking my Part I NCBE Board examination, I felt compelled to seek out other students at other schools and try to learn what tricks they were taught. I saw it as a win-win...We could share our tricks and both could ace the exam...I do have to say. I started talking to a man at Life University, who spoke to me often of Upper Cervical Chiropractic. Finally, he called me up one day and told me that I had to attend one of the seminars and at least hear about it. He was so certain

about it that he paid for my seminar registration and covered my room, leaving me only airfare to worry about.

How could I possibly turn that down? So Nashville it was.... I jumped on a plane to a seminar I knew nothing about and only knew one face in the entire hotel. At the seminar, I listened to the speakers and recognized that somewhere it made the impression on me, that there was so much more to this. Once I saw a few patients share their stories and

doctors share what they had seen, I was intrigued. I have been pleased to see others join me and want to learn more, and doors open for speakers to come and share with my campus a missing link...

You could ask me about the expense now, and I would tell you there is NO BETTER investment! So... I made the investment this year on my classmates and covered the registration out of my own pocket for the 10 joining me at the evolution. Each one of them have shown some great

potential and seem genuine about desiring more knowledge. I eagerly look forward to an incredible and memorable 2009 Upper Cervical Evolution in Las Vegas.

With all my Enthusiasm,
Liz Jones
WSSC Student Intern



Palmer College News...

Palmer College has contacted the Society regarding research they are planning to start here in 2009. Here is an excerpt from a letter that was written to the society by the clinic director Dr. Vining.

“Over the next two years, Fellows in Palmer's Clinical Research Graduate Program are planning two separate clinical case series involving Blair Technique. A study planned this year will be evaluating Blair technique and the treatment of fibromyalgia. A second study, planned for 2010 and performed by Todd Hubbard, DC, also involves Blair

technique. These two studies are not grant funded, and will be performed here at Palmer's Research Center. Later this year, we will be beginning the treatment phase of a clinical trial studying hypertension as a follow-up to the pilot study published in the Journal of Hypertension in 2007, which utilized NUCCA technique.”

We will keep you up to date as things progress with this program. We as a society are excited about this recent development. In the coming years, outcomes from research are going to be a major key in getting the profession and the public to see that

what we do is scientific, reproducible and is the best tool that exists in health care to get sick people well and keep healthy people healthy. I would like to extend a hi pi to Dr. Hubbard for all of his hard work at Palmer. And, of course, we would also like to thank our Leader Dr. TOM FOREST! Both of these individuals have sacrificed large amounts of hours and funds to see that BLAIR has its place on the Palmer curriculum.

-DREW HALL



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West Coast Schools Flourishing...

Our west coast schools are also starting to flourish....

On January 7, 2009 Dr. Tom Forest, assisted by Life West faculty member Dr. Hari Khalsa, started the Blair Technique elective on campus. The class consists of weekly three-hour classes for 10 weeks. The students will be educated on Dr. Blair's concepts of malformation, atlas motions, marking base posterior x-rays, reading protractor views, taking Blair films, and adjusting set-ups on basic atlas and axis Blair adjustments.

There are 22 students enrolled, making this the largest Upper Cervical elective on campus at present. Once the students pass the class, including written and practical portions, they will then be eligible to utilize the Blair technique in the student clinic. We look forward to having this high quality and precise Upper Cervical

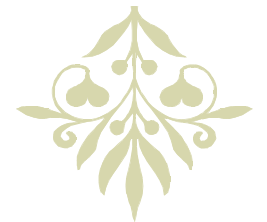
method become a stellar example of the health and wellness in the community.

We as a society are also taking steps to safeguard the Blair procedure. We all knew that, as the Upper Cervical became more exposed through media, research, and advocates, that there would be those that would try to jump on our bandwagon for self-serving ideals. In Los Angeles alone we are now seeing Upper Cervical specialists pop up in newspaper advertisements who are, should we say, “UNDERQUALIFIED”.

To help the general public delineate what Upper Cervical Blair is and it is not, we have decided to dedicate a portion of the website to “What does a Blair Upper Cervical Office look like?” In this section there will be pictures of the Blair protractor clamps, instrumentation, Lloyd side posture

table, stereo view box, and rest area. Below each picture will be a caption explaining what it is and what its purpose is in an Upper Cervical Blair office. It is important as time goes on that we solidify what it is we do and how it is different from the mainstream manipulative full spine chiropractic. Now that we are receiving nation wide attention, it is important that we safeguard the difference. Otherwise, we head down the road that our current profession finds itself in.... all chiropractic is the same and works. We know, and patients know, that this is not the truth. Going forward it is our job to keep what we do as pure and unsullied as possible!

-DREW HALL



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Internship Opportunities...



Dr. Hilpisch supervises as Intern Casey Weerheim checks a patient.

Dr. John Hilpisch, in Lake Elmo, Minnesota recently took on Palmer College intern Casey Weerheim. Dr. Hilpisch participates in the Preceptor Program offered by the college.

"This is the second intern that has worked here at my office. Grayson Blom from Idaho came last year. Dr. Hubbard and Dr. Forest have the program rolling at Palmer. These students come to my office with an incredible grasp on Dr.

Blair's work. They are a big help to our office and at the same time I feel they are able to witness how a straight, completely upper cervical practice can thrive."

If a member of the Blair Society is interested in taking on an intern, both Palmer and Sherman College of Straight Chiropractic have programs. Please see the information to follow.

For more information, please contact:

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