



BLAIR

UPPER CERVICAL

CHIROPRACTIC SOCIETY

Letter from the President

April 2009

Blair Society Members,

The Blair Annual Convention details have finally been solidified. Please see page 2 for details. We would like to thank this year's sponsors: American X-ray, The Upper Cervical Store, and Coactions Software. Each of these sponsors has a niche in the Upper Cervical marketplace. As a TEAM together, the Upper Cervical Movement, as Danny Huffaker of American X-ray called it at the Upper Cervical Evolution, will forge forward. It is really amazing to see the momentum that is driving Upper Cervical Chiropractic forward. I do not think it will be long before the entire nation is exposed to our principle through the various media channels that exist. We are in a new era of social media, in which TWITTER, FACEBOOK, and WWW.THEATLASOFLIFE.COM, are making it possible to disseminate the Upper Cervical Blair message to the ends of the earth while sitting behind your computer!

At the Evolution seminar Dr. White gave a great presentation about

this "new" media channel that is available to all of us. He gave an example of the "dancing guy". Here is an ordinary guy who has no exceptional skills who filmed himself dancing to a certain genre of music. With a \$300 camera and a computer, this guy was able to reach 118 million views on YouTube!!! The point being, we have a reach through social media that we never had before. And many are using it to disseminate the Upper Cervical Blair message.

And, of course, I must tell you all a feel good story. Two days ago a gentleman came into a BLAIR office. He presented with 4 disc bulges in his neck and 3 in his back. His left foot was numb for over two years. He was on 6 Vicodin a day and that just took the edge off the pain!!! He could not sit or stand in one position for more than 2 minutes. His sleep at night was interrupted to the point he didn't really sleep at all. To say the least he was living in HELL. Prior to coming in he had seen a chiropractor for sixty visits.

And, of course, he was adjusted up and down the spine on each visit! After one Blair Correction the numbness in his foot has cleared. He is now sleeping 8 hours through the night. His pain was a 10 and is now a 1. This is one man. But you can multiply his story by thousands across this nation! We all need to tell the story a little bit loud, with a little more conviction so THEY will get the message! By the way this individual was not referred into the office by a patient. He got a hold of THE POWER OF UPPER CERVICAL documentary. If any of you are not using this I would encourage you to. You just may see an INCREASE in new patients!

Hope all is well for everyone during this spring season. Don't stop spreading the message in your practices, your communities, your schools and, of course, through social media!!

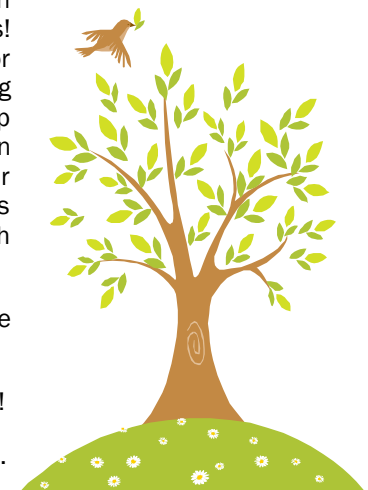
There are millions out there depending on you!

WE WILL NOT BE DENIED!!!

- Drew Hall, D.C.

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Blair
Society's
New
Logo

Blair Upper Cervical

Annual Conference 2009: Coming Soon!

W Hotel

Downtown Atlanta

Friday - Saturday,

September 18-19

This year's sponsors:

American X-ray

www.amxray.com

The Upper Cervical Store

www.uppercervicalstore.com

Coactions software

www.coactionsoft.com

This year's event will be held at the W Hotel in Downtown Atlanta. Dr. Darren White has been organizing the event and, as usual, is on a warpath to make it the biggest, most successful year yet. We will be housing students again this year. The first forty students will be housed for FREE. Also, we are pleased to announce that we have secured a couple of partners for the society. These partners will be helping us financially and in return will have higher visibility to our members at the convention, on the website, and through other avenues going forward. We already have over 20 people registered for the event. Remember our GOAL of 150!!!!!!! For details on the convention and registration please go to www.regonline.com/blair2009.

- Drew Hall, D.C.

Blair Society President

www.regonline.com/blair2009

Highlights from Palmer Blair Primary Seminar

The presentation of two Titron 5000 Infrared Scanners to the Palmer Research Department. Donated by the Blair Society to assist in the investigation in the efficacy of pattern analysis in an Upper Cervical practice.



Dr. Lenarz speaks to a packed room of students on the three main ingredients to a successful practice: hard work, long hours, and 'coachability'.

Dr. Tom Forest presents a copy of a book to Palmer President Dr. Kern. The book? *Progress in Chiropractic* by Reverend Steven J. Boyle, a book on the life of Dr. Blair.



Dr. Tom Forest speaks to a packed house at the Delta Sigma Chi fraternity. The subjects? Retracing and running a successful, modality free Upper Cervical practice.

This past month, tytrons purchased by the society were loaned to Palmer to carry out research under the guidance of Dr. Hubbard and a few others at the college. As this research progresses we will keep you updated on it. Also, over the past few weeks we have been working on a new logo for the society. Its final construction is still underway but for the most part it is done. It probably is on this newsletter somewhere (see page 2)!!!

- Drew Hall, D.C.

Upcoming Montana Conference

Matz Family Chiropractic
800 Kensington,
Suite 100
Missoula, MT 59801

Matz Family Chiropractic
Missoula, Montana
Friday - Saturday,
June 5-6, 2009

Friday
2:00 p.m. - 8:00 p.m.
Saturday
8:00 a.m. - 2:00 p.m.

The course will deal with the structural and biomechanical considerations of the cervical spine. Twelve hours of credit is available.

Please email for details:
Todd.Hubbard@palmer.edu

World famous Salmon Fly Hatch at Rock Creek is in full swing! Please ask Dr. Scott Matz for information on having a guide while in Montana!

Pictured: John Perry



Matz Family Chiropractic
800 Kensington
Suite 100
Missoula, MT 59801



News & Advertisements

Testimonial from Dr. King:

Starting over in a new location is tough - I am really grateful for the Blair Society and all the incredible changes I see taking place with people. When I hear from colleagues and mentors all that is transforming people's lives through Upper Cervical - I remember our Purpose - my Purpose... (Thank you BJ and Dr. Blair!)

One client in particular didn't respond to years of different doctors and prescription pain killers. Her intake had FOUR pages of symptoms and issues... She signed up for Dr. Kirk's study and after two weeks she was incredulous at the difference! She's brought in

her husband (who is holding after two adjustments.) and is telling everyone she works with at the hospital to come in! :>)

Dena King, D.C.
Novato, CA

News from Dr. Thompson:

The old Pruitt clinic in Ft. Worth is going strong, and now I am opening an office in Dallas! The next Blair Intermediate/Advanced class in Dallas/Fort Worth is at my office in July.

Mike Thompson, D.C.
Fort Worth, TX

Equipment for Sale:

- 2004 HCMI high frequency x-ray unit with accessories \$15,000.

- Cervical X-Ray Chair; \$2800.
 - 2 Galaxy flat bench tables (gray); \$200 each.
 - 6 foot portable x-ray shield (on wheels); \$500.
 - Lead apron with Velcro; \$100.
- Bryson J. Langel, D.C.
Langel Chiropractic
(360) 352-9912

Equipment for Sale:

- X-Ray Processor
1997 Kodak X-OMAT 1000A
Includes Auto Mixer
\$1000
- Cassettes
Six 8x10
Two 14x17

Scott Matz, D.C.
Missoula, MT
(406) 549-2006